

# CONNECTRAC

## CONNECTRAC ANNOUNCES ITS FIRST INTERNATIONAL REPRESENTATION

*Innovative and award-winning floor-mounted power access system now represented by TYS Agencies throughout Ontario, Canada*

DALLAS – January 15, 2010 – Connectrac announces its first international representation this month. It has entered into an agreement with TYS Agencies, Toronto, Canada, to represent Connectrac in the province of Ontario. As sales throughout the US have continually grown since its formation, Connectrac has experienced increased demand for its products in Canada as well. It will now have a local presence in the most populous Canadian province.

TYS Agencies, Inc. is a Toronto-based independent representative agency which represents architectural product manufacturers, contract furniture manufacturers, and others in the commercial interior design market. The firm is headed by Tyson Haller who has been involved in the field for over twenty years. According to Haller, “We believe that Connectrac offers an excellent, economical alternative to connecting all sorts of furniture with the power, phone and computer cabling necessary today. We’ve seen enormous excitement among the specifying community when we introduce this innovative solution to them”.

Winning a NeoCon Silver award when launched in 2005, Connectrac systems provide connectivity for power / voice / data cabling via an innovative, low-profile raceway which is unobtrusive and seamlessly integrates with floor coverings. They have proven to be popular and much-needed alternatives to concrete core-drilling, trenching, power poles and raised floor systems in the US, Canada and elsewhere.

Clint Strong, the company’s founder and a licensed architect, invented the Connectrac system to solve problems he regularly encountered while working as an architect on corporate interiors projects. “I couldn’t believe there wasn’t an alternative to core-drills,” Strong said. “In my mind’s eye, I could see a simple, low-profile raceway assembly that installed on a concrete floor slab and brought cables from a wall to a desk, table, etc. The design of the raceway would provide low-sloping ramps along the sides of the cable channel which would allow the carpet to transition up to the tops of the raceway itself. It would be unobtrusive, simple and cost effective.” Strong put together a team of product designers and manufacturers and began production in 2005. Connectrac systems are protected by two US patents (US Patent No. 6,844,493 and 6,566,598), with others pending.

The Connectrac raceway system consists of a shallow center aluminum track with a removable aluminum cap, which form the cabling pathway. Along both sides of the center raceway portion are low-sloping ramps which allow the flooring to gradually rise up and become flush with the removable raceway top cap. Power / voice / data cables enter into the cable pathway at a wall or building column and run through the system until they reach the connection device(s) located along the raceway. All Connectrac raceway systems are UL and CSA listed and comply with the requirements of the ADA (Americans with Disabilities Act). The entire raceway system is less than an inch high in profile.

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Three different product series complete the line along with a host of accessories. Connectrac's I Series systems provide a single duplex power receptacle unit and accommodate up to 4 voice / data ports. Their M Series provides an 8-wire, 4-circuit connection monument for connecting to modular furniture power systems. Finally, the Connectrac U Series systems provide up to four power circuits in fully modular systems which allow any number of electrical receptacle units to be provided at any spacing along the raceways. The U Series receptacles "quick-connect" together with power "jumpers" which can be any length. "What we've done is take modular furniture power components and use them in a completely unique way," Strong stated. "It's a powerful and extremely flexible system that offers a very economical solution for situations like training rooms, open office areas and even cardio fitness centers."

Connectrac has representatives throughout the US and Ontario, Canada. It sells its products through electrical distributors and contract furniture dealers. Its products are being used in almost every type of facility—corporate, government, education, airport, healthcare and casino.

### **About Connectrac**

Dallas, Texas-based Connectrac is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical access systems--and a growing line of accessories--under the registered name Connectrac. More information can be found at [www.connectrac.com](http://www.connectrac.com) or by calling 1.877.480.5637.