



For media inquiries, contact:
Elizabeth Browne/Jen Rome
Michael & Partners
972-716-0500 ext. 26/35
ebrowne@michaelpartners.com
jrome@michaelpartners.com

**STRONG PRODUCTS GROUP DISPLAYS NEW CARPET RACEWAY COVER
FOR ITS connectrac SYSTEM AT 2006 BOMA SHOW**

Low-Profile Electrical Connectivity Solution Now Accommodates Matching Carpet

Dallas – June 24 - 27, 2006 – Strong Products Group, Ltd., presents a new raceway cap option for its connectrac™ floor-mounted, electrical raceway systems at the 2006 Building Owners and Managers Association (BOMA) International Convention, Booth # 1345 in Dallas, June 24 – 27. This new option allows users to adhere their own carpet to the exposed raceway cover, so that the innovative, floor-mounted raceways truly integrate with the floor covering in offices, schools, hospitals, libraries and beyond.

The connectrac systems now fully integrate with the user's carpeting, in addition to a choice of 10 standard Roppe® textured rubber cover strips, giving the finished raceway systems multiple aesthetic options.

“Since the launch of connectrac a year ago, we are continuing to develop connectivity product enhancements and additional applications that add versatility and flexibility in building design for owners, managers and architects,” said Clint Strong, connectrac designer and founder, and managing partner of Strong Products Group. “The connectrac system is an alternative to core drills and power poles in providing power and voice/data cabling to desks, conference tables and modular furniture systems. We are proud to offer additional integrations, such as the carpet-tile and broadloom-carpet raceway caps—truly blending connectrac systems into the interior environment.” Strong is a 17-year architect who has been researching electrical connection systems for the past seven years.

A 2006 TFM Best of Show award recipient and 2005 NeoCon Silver award winner, connectrac (U.S. Patent # 6,566,598 and # 6,844,493) accommodates power and voice/data cabling in a visually seamless manner, without costly and/or labor-intensive core-drilling, trenching, raised

floor systems or power poles. The connect**trac** floor-raceway system consists of a shallow track with a removable aluminum cap, forming a rectangular conduit to encase electrical wires. This low-rise conduit is supported by low-sloping ramps along each side that are placed underneath the existing carpeting, causing only a small, gradual rise in the floor surface and providing ADA compliance.

The floor covering in the room (typically broadloom carpet or carpet tiles) extends up over the ramps and seamlessly integrates with the aluminum raceway cap. The end result is an economical and unobtrusive means for users to have connectivity when and where it is needed.

connect**trac** systems can be quickly and easily installed to match any workplace environment, and can also be rearranged and reused, making them ideal for permanent or temporary work space applications.

Further connect**trac** product offerings will continue to be introduced throughout 2006.

Interested commercial real estate professionals, architects, interior designers, electrical engineers, building owners and facility managers may order technical specifications, price lists and samples from Strong Products Group.

Strong Products Group, Ltd., based in Dallas, is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connect**trac**[™]. The connect**trac** system is available through www.connectrac.com or by calling 1-877-480-5637.

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