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**STRONG PRODUCTS GROUP RECEIVES BEST OF NEOCON AWARD  
FOR connectrac LAUNCHED AT 2005 NEOCON SHOW**

***New Electrical Connectivity Innovation  
Recognized in Architectural Products Category***

Dallas – June 20, 2005 – Strong Products Group, Ltd., has received a Best of NeoCon<sup>®</sup> Silver Award in the Architectural Products category for connectrac<sup>™</sup>, an innovative, low-profile, floor-mounted, electrical raceway system that debuted at the 2005 NeoCon Show in Chicago this month.

The Best of NeoCon 2005 competition, sponsored by *Contract* magazine, honors new products introduced to the U.S. market since the close of NeoCon 2004. Products are judged on functionality, flexibility, quality, durability, aesthetics/style, innovation, environmental sustainability and pricing.

“It is a great honor to receive such a prestigious award as the Best of NeoCon, especially since we are a start-up company and launching our first product,” said Clint Strong, connectrac designer and founder and managing partner of Strong Products Group. “connectrac’s flexible and unobtrusive solution for providing electrical connectivity to commercial designers created a buzz at the NeoCon Show, and we look forward to building on this momentum as we launch our two product offerings this summer.”

Competition judges were facilities executives who are IFMA (International Facility Management Association) members, and interior designers/architects who are IIDA (International Interior Design Association) members. All Best of NeoCon winning entries are featured on the *Contract* Web site, [www.contractmagazine.com](http://www.contractmagazine.com), and will be included in the August Special Edition of *Contract* magazine.

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Durable, yet attractive, the connect**trac** system provides a superior alternative to commercial interior electrical connectivity than traditional power poles, poke-throughs, raised flooring, and unsightly, obstructive conventional floor raceways, by eliminating structural holes and layout limitations.

The U.S.-patented connect**trac** floor raceway system consists of a shallow track with a removable aluminum cap forming a rectangular conduit to encase electrical wires. This low-rise conduit is supported by low-sloping ramps along each side that cause only a small, gradual rise in the floor surface. The floor covering in the room (typically broadloom carpet or carpet tiles) extends up over the ramps and seamlessly integrates with the aluminum conduit cap. The end result is an economical and unobtrusive means for commercial users to have connectivity when and where it is needed.

Designed by 16-year architect Clint Strong to be practical, versatile and economical, yet still aesthetically attractive, connect**trac** consists of modular components that can be easily combined to deliver the specific routing and power/connectivity capacity that each individual user needs.

connect**trac** is available initially in two product offerings beginning July 2005. Further connect**trac** product variants will be introduced periodically throughout 2005 and 2006.

Interested architects, interior designers, electrical engineers, building owners and facility managers may order technical specifications, price lists and samples direct from Strong Products Group, Ltd. The company is currently pursuing distribution agreements for its products with major national office furniture dealers and distributors.

Strong Products Group, Ltd., based in Dallas, is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connect**trac**<sup>™</sup>. The connect**trac** system is available through [www.connectrac.com](http://www.connectrac.com) or by calling 1-877-480-5637.

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