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STRONG PRODUCTS GROUP SELLS FIRST connectrac™ COMMERCIAL SYSTEM

connectrac™ System Solves Unique Electrical Wiring Need For Texas Military Base

Dallas – September 2005 – Strong Products Group, Ltd., has sold its first commercial connectrac™ system, providing an electrical wiring solution for Randolph Air Force Base in San Antonio.

After learning more about the connectrac system at the NeoCon Show in June 2005, GFC Inc., a floor covering and furniture company in San Antonio, contacted 16-year architect Clint Strong, founder of Strong Products Group, to discuss the possibility of a unique application of the connectrac system for a project at Randolph Air Force Base.

BXTRA, the Base Exchange at Randolph Air Force Base, is a large retailer of food and dry goods for base personnel. Within the BXTRA, a 3,800-square-foot furniture showroom features sample room designs. The need for power and phone wiring to reach lamps and phones in the showroom posed a unique problem of exposed electrical wiring throughout the showroom walkways. Traditional alternatives to house the wires, such as trenching the thin concrete slab below or building a raised flooring system, were costly and labor intensive.

With the connectrac system's flexibility, Strong was able to develop a time- and cost-saving solution to house electrical wires at the BXTRA furniture showroom. GFC worked overnight to route 12, eight-foot connectrac receptacle systems and six, eight-foot extensions under the showroom carpet, enabling accessible and versatile power delivery for numerous furniture configurations.

“The connectrac system freed the BXTRA from the limitations, obtrusiveness and expense of traditional connectivity products and offers an infinite number of flexible solutions for its furniture showroom,” said Strong, who has been researching electrical connection systems for the past eight years. “Strong Products Group is proud to be a

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part of this project with GFC and to accommodate the BXTRA's unique needs for power and data in a design- and facility-friendly way.”

The U.S.-patented connectrac floor raceway system consists of a shallow track with a removable aluminum cap forming a rectangular conduit to encase the electrical wires. This low-rise conduit is supported by low-sloping ramps along each side that cause only a small, gradual rise in the floor surface, greatly reducing tripping hazards and providing ADA compliance. The carpet extends up over the ramps and seamlessly integrates with the aluminum conduit cap. The end result is an economical and unobtrusive means enabling connectivity when and where it is needed.

The connectrac system designed for and installed at the BXTRA in September 2005 retails for around \$7,400.

Interested architects, interior designers, electrical engineers, building owners and facility managers may order technical specifications, price lists and samples direct from Strong Products Group, Ltd. The company is currently pursuing distribution agreements for its products with major national office furniture dealers and distributors.

GFC is a full-service, commercial floor covering and furniture company based in San Antonio.

Strong Products Group, Ltd., based in Dallas, is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connectrac™. The connectrac system is available through www.connectrac.com or by calling 1-877-480-5637.

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