



For media inquiries, contact:
Elizabeth Browne/Jen Rome
Michael & Partners
972-716-0500 ext. 26/35
ebrowne@michaelpartners.com
jrome@michaelpartners.com

STRONG PRODUCTS GROUP UNVEILS NEW CARPET RACEWAY COVER FOR ITS connectrac SYSTEM AT TFM 2006 SHOW

Low-Profile Electrical Connectivity Solution Now Accommodates Matching Carpet

Dallas – April 10, 2006 – Strong Products Group, Ltd., introduces a new raceway cap option for its connectrac™ floor-mounted, electrical raceway systems. With this new option, users will be able to adhere their own carpet to the exposed raceway cover, so that the innovative, floor-mounted raceways truly integrate with the floor covering in a space. This new feature can be viewed for the first time by facility managers, architects and interior designers at the 2006 Total Facility Management Show, Booth 311.

The connectrac systems now fully integrate with the user's carpeting, in addition to a choice of 10 standard Roppe® textured rubber cover strips, giving the finished raceway systems multiple aesthetic options.

"Since the launch of connectrac a year ago, we are continuing to develop product enhancements and additional applications to benefit the end user," said Clint Strong, a 17-year architect who has been researching electrical connection systems for the past seven years.

"We've been asked by many interior designers and architects for the ability to cover the top of our raceway with matching carpet, since introducing our systems last year. We are pleased to offer this new raceway cap which can accommodate strips of the user's carpet tile or broadloom carpet—truly blending connectrac systems into the interior environment."

A 2005 NeoCon Silver award-winner, connectrac (U.S. Patent # 6,566,598 and # 6,844,493) accommodates power and voice/data cabling in a visually seamless manner, without costly and/or labor-intensive core-drilling, trenching, raised floor systems or power poles. The connectrac floor-raceway system consists of a shallow track with a removable aluminum cap, forming a rectangular conduit to encase electrical wires. This low-rise conduit is supported by low-sloping ramps along each side that are placed underneath the existing carpeting, causing only a small, gradual rise in the floor surface and providing ADA compliance.

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The floor covering in the room (typically broadloom carpet or carpet tiles) extends up over the ramps and seamlessly integrates with the aluminum raceway cap. The end result is an economical and unobtrusive means for users to have connectivity when and where it is needed.

connect**trac** systems can be quickly and easily installed to match any workplace environment, and can also be rearranged and reused, making them ideal for permanent or temporary work space applications.

Further connect**trac** product offerings will be introduced at the NeoCon Show in June and throughout 2006.

Interested architects, interior designers, electrical engineers, building owners and facility managers may order technical specifications, price lists and samples from Strong Products Group.

Strong Products Group, Ltd., based in Dallas, is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connect**trac**[™]. The connect**trac** system is available through www.connectrac.com or by calling 1-877-480-5637.

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