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**STRONG PRODUCTS GROUP DISPLAYS NEW CARPET RACEWAY COVER
FOR ITS connectrac SYSTEM AT TSA ANNUAL CONVENTION & EXPO**

Low-Profile Electrical Connectivity Solution Now Accommodates Matching Carpet

Dallas – Nov. 3, 2006 – Strong Products Group, Ltd., presents a new raceway cap option for its connectrac™ floor-mounted, electrical raceway systems at the Texas Society of Architects' 67th Annual Convention & Expo, Booth #1032, Nov. 3 – 4 at the Dallas Convention Center. This new option allows users to adhere their own existing carpet to the exposed raceway cover, so that the innovative, floor-mounted raceways truly integrate with the floor covering in offices, schools, hospitals, libraries and beyond.

The connectrac systems now fully integrate with the user's carpeting, in addition to a choice of 10 standard Roppe® textured rubber cover strips, giving the finished raceway systems multiple aesthetic options.

"The new carpet raceway cover is an additional option for architects to further integrate the connectrac system with the aesthetic of the existing space," said Clint Strong, connectrac designer and founder, and managing partner of Strong Products Group. "The connectrac system is an alternative to core drills and power poles in providing power and voice/data cabling to various workspaces. connectrac offers a new solution for architects, facility managers, building owners and interior designers." Strong is a 17-year architect who has been researching electrical connection systems for the past seven years.

A 2006 TFM Best of Show award recipient and 2005 NeoCon Silver award winner, connectrac (U.S. Patent # 6,566,598 and # 6,844,493) accommodates power and voice/data cabling in a visually seamless manner, without costly and/or labor-intensive core-drilling, trenching, raised floor systems or power poles. The connectrac floor-raceway system consists of a shallow track with a removable aluminum cap, forming a rectangular conduit to encase electrical wires.

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This low-rise conduit is supported by low-sloping ramps along each side that are placed underneath the existing carpeting, causing only a small, gradual rise in the floor surface and providing ADA compliance.

The floor covering in the room (typically broadloom carpet or carpet tiles) extends up over the ramps and seamlessly integrates with the aluminum raceway cap. The end result is an economical and unobtrusive means for users to have connectivity when and where it is needed.

connect**trac** systems can be quickly and easily installed to match any workplace environment, and can also be rearranged and reused, making them ideal for permanent or temporary work space applications.

Further connect**trac** product offerings will continue to be introduced throughout 2006 and 2007.

Interested facility managers, building owners, architects and interior designers may order technical specifications, price lists and samples from Strong Products Group.

Strong Products Group, Ltd., based in Dallas, is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connect**trac**[™]. The connect**trac** system is available through www.connectrac.com or by calling 1-877-480-5637.

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