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**INNOVATIVE, LOW-PROFILE ELECTRICAL CONNECTION SYSTEM
DEBUTS AT 2005 TFM SHOW**

***Dallas Architect Designs connectrac™ to Provide
Electrical Connectivity Solution with Aesthetic and Practical Appeal***

Dallas – April 20, 2005 – Dallas-based Strong Products Group, Ltd., introduces connectrac™, an innovative, low-profile, floor-mounted, electrical raceway system that literally blends right into the workplace environment, at the 2005 Total Facility Management Show, booth #628. Durable, yet attractive, the connectrac system provides a superior alternative to office electrical connectivity than traditional power poles, poke-throughs, raised flooring, and unsightly, obstructive conventional floor raceways, by eliminating structural holes and layout limitations.

The U.S.-patented connectrac floor raceway system consists of a shallow track with a removable aluminum cap forming a rectangular conduit to encase electrical wires. This low-rise conduit is supported by low-sloping ramps along each side that cause only a small, gradual rise in the floor surface, greatly reducing tripping hazards and providing ADA compliance. The floor covering in the room (typically broadloom carpet or carpet tiles) extends up over the ramps and seamlessly integrates with the aluminum conduit cap. The end result is an economical and unobtrusive means for commercial users to have connectivity when and where it is needed.

Designed by 16-year architect Clint Strong to be practical, versatile and economical, yet still aesthetically attractive, connectrac consists of modular components that can be easily combined to deliver the specific routing and power/connectivity capacity that each individual user needs. The system modules integrate with a large variety of finish options, including a choice of 10 standard Roppe® textured rubber extrusions or the user's existing carpeting, giving the finished raceway system a low-visibility, OEM-look that blends in with the surrounding office décor. connectrac systems can be quickly and

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easily installed and can also be rearranged and reused, making them ideal for permanent or temporary work space applications.

“I saw the need for a design- and facility-friendly solution that would provide versatile communications connectivity to the typical, cubical office environment,” said Strong, who has been researching electrical connection systems for the past eight years. “The connect**rac** system frees architects, designers and facility managers from the limitations, obtrusiveness and expense of traditional connectivity products and offers an environmentally-conscious solution that is infinitely flexible.”

connect**rac** will be available initially in two product offerings beginning June 2005. The connect**rac** individual receptacle system is a floor-mounted raceway containing an interface box with two electrical outlets and two data ports at the point of use. The connect**rac** modular furniture system is a similar raceway terminating at a small metal junction box from which power and data lines may be connected via a “whip” to modular furniture systems. Further connect**rac** product variants will be introduced periodically throughout 2005 and 2006.

Interested architects, interior designers, electrical engineers, building owners and facility managers may order technical specifications, price lists and samples from Strong Products Group, Ltd., beginning May 1, 2005. The company is currently pursuing distribution agreements for its products with major national office furniture dealers and distributors.

Strong Products Group, Ltd., based in Dallas, is a privately owned company founded by Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connect**rac**[™]. The connect**rac** system is available through www.connectrac.com or by calling 1-877-480-5637.

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